

Press Bio



Perhaps Twelve Pearls was always meant to rock. After all, guitarist Brandon Jackson was punished by his babysitter at age 5 for secretly listening to old KISS records. Bass player Kit Nowlin grew up playing no less than four instruments, and drummer Matt Crabtree was handed a pair of sticks by his grandfather. When the three finally came together in the college town of Stillwater, OK, a connection quickly formed. In the five years the band has been together, the three members of Twelve Pearls have survived countless musical fads and the rise and fall of countless other bands in Oklahoma, all the while staying true to their own ideals and focused on their own goals.

Twelve Pearls' first album, **Down to the Last Drop**, recorded with regionally-awarded producer Alex Gerst at Indian Trails Recording Studios in Sanger, Texas, was released in December 2000 and the band celebrated with a sold-out show before 300 sweaty souls in Stillwater before embarking on 15 months of shows around Oklahoma, Kansas, Texas and Missouri. By the time the **Drop** tour was over, the band had two or three books' worth of road stories (a few of them acceptable for polite company), an SUV with 15,000 extra miles on it, glowing reviews from around the world, and fans across a four-state region. Along the way, the band played shows with the legendary Bad Company, The All-American Rejects (Dreamworks), Cross Canadian Ragweed (Universal South), and Rearview Mirror (Palm), among others.

After the last show of the **Drop** tour – supporting Robbie Krieger of Doors fame in Lawton, OK – drummer Andy Beck left the group. The band went back to Stillwater, set up in a converted rodeo barn outside of town and started writing songs. New drummer Matt Crabtree came in February 2002, and clicked immediately.

Songs in hand, “12p version 2.0” decamped to Yellow Dog Studios in Tulsa, Oklahoma, where they recorded over a period of seven months with producer Ed Knoll (known for his work with Hollywood recording artist Caroline's Spine). The result is **The Listen EP**, five songs about loss, love, weddings, heartache and leaky roofs (see “Raining”). During the **Listen** tour, Long time- guitarist Jordan Doolen left the stage, vowing to remain a valuable member “behind the scenes”.

The trio has set out touring the nation, stirring up a buzz from South Texas to Kansas, Missouri, and Tennessee along the way. Promoting **Listen**, the band has steadily increased its radio airplay, fan base and sponsorships. In August 2003, Budweiser True Music Live chose the band to represent the Oklahoma City Market. That combined with a successful international marketing campaign has allowed Twelve Pearls to thrive. After all, when it's your destiny to rock, you better rock as many people as you can.

The "Listen" EP



Track Listing

1. Mexican Boyfriend – 2:52
2. Little Girl – 3:51
3. Raining – 3:06
4. Make it Better – 3:29
5. Always – 5:06

Radio Airplay

KYIS 98.9 FM – OKC, OK
 KATT 100.5 FM – OKC, OK
 KSYY 105.3 FM "The Spy" OKC, OK
 "The Wire" Cox Cable 4. Norman, OK
 WRVU 91.1FM Vanderbilt Radio
 88.7 KTCU Fort Worth, Texas
 KXZY cable radio Stillwater, OK
 KZCD 94.1 FM – Lawton, Rural OK
 KSPI 93.7 FM – Stillwater, Rural OK
 KKBX 101.9 FM Fargo-Moorhead, ND
 WFFC, Ferrum College, Ferrum VA
 CJTR 91.3 FM, Regina, Saskatchewan
 104.5 Cable FM, Calgary, Alberta
 Radio Crystal Blue, Roselle, NJ
 KCFV 89.5 FM, St. Louis MO
 Unsigned 89.6 FM London, UK
 Radio SINAAI 105.5FM, Zwijndrecht, Belgium
 Radio Kopslaan, Leopoldsburg, Belgium
 96.4 FM di Kristall Radio Milan, Italy
 Radio Quer 104.6 FM Karlsruhe, Germany
 UFM, Hamilton, New Zealand
 Radio Student, Ljubljana, Slovenia
 Radio Student, Zagreb, Croatia
 QBN-FM 96.7 in New South Wales, Australia.

Release Date – February 28, 2003
 Independent Release **Format** – CD/EP
CD List Price - \$5.00 **CD UPC** – 6-5905766542-9
File Under – Pop/Rock T
Distribution information
 405.274.4068
 info@12pearls.net
 www.12pearls.net



Twelve Pearls Releases the "Listen" EP

Rising stars in the burgeoning Oklahoma regional music scene, **Twelve Pearls** is back with a new project. In the next year, the band plans to expand their record of success with live shows across a much larger area, radio airplay, and worldwide CD sales. After all, when it's your destiny to rock, you better rock as many people as you can.

Twelve Pearls decamped to Yellow Dog Studios in Tulsa, Oklahoma, where they recorded over a period of seven months with producer **Ed Knoll** (known for his work with Hollywood recording artist **Caroline's Spine**). The result is **The Listen EP**, five songs about loss, love, weddings, heartache and leaky roofs (see "Raining").

Twelve Pearls has been likened to everyone from the **Black Crowes** to **Weezer**, and draws inspiration from bands such as the **Foo Fighters**, **Jimmy Eat World**, and the legendary **Led Zeppelin**.

The "Listen" EP is currently available online and at local/regional record stores.

www.awarestore.com
www.cdbaby.com/12pearls
www.bandmecca.com
 Hasting's Music and Movies — All Oklahoma Locations
 Randy's M&M's — All Oklahoma Locations

Twelve Pearls will begin a very ambitious national promotion project to support the new album. Expect Twelve Pearls in record stores and on radio stations near you

Press Reviews

"I don't think I would listen to 12 Pearls while driving my car. I certainly would get a ticket or three."



--Jack Baer, www.bigbaer.com, Online Music Magazine

"What on earth do people from the Midwest do? Apparently, in Stillwater, Oklahoma... they rock."

"No glam makeup, no leather pants, no gimmicks. Just four guys who would rather let their music make their statement."

--Lady K, Sparechange Magazine, www.sparechangemagazine.com

"12 Pearls are music carpenters; learning their craft well from the masters of classic rock like Led Zeppelin, Aerosmith, and The Black Crowes."

--Score Music Magazine, www.scorerocks.com

"12 PEARLS are a fresh wind on today's stale rock scene and a band that proves rock music is still alive and breathing."

--Omnizine Music Magazine, www.progresy.tripod.com


"If Stillwater ever has a power outage... I know exactly how to get the city up and running again."

"On a recent visit to Willie's Saloon, I was happy to see a band who brought the world's talent, entertainment, and most importantly, energy to the stage. The kind of energy not seen often."

--Jared F. Cranke, Stillwater Scene, Stillwater, OK

Press Reviews

"12 Pearls is a good old-fashioned rock band, no frills, no gimmicks, just great songs which leave you wanting more."

"Rocking  4 out of 5 thumbs up. They obviously have many pearls of wisdom."

-- **hOOchy** Peterborough (U.K.) based Indie/Rock E-Zine

"I liked the main riff, it made me go: 'deh, deh, dehdehdehdeh!' while bouncing my head up and down and playing air guitar."

-- **bofosoco** Music Magazine, www.bofosoco.com

"I think they're on to something here, they have today's sound down, and would be able to adjust accordingly no matter which direction mainstream takes."

--The Torch, www.rockhardplace.com

"The band's music appeals to a large variety of tastes and I think it's only a matter of time before they make an impact outside their own state."

--Heard Webzine, Sydney Australia

"12 Pearls has something going for it that many groups couldn't begin to comprehend--sincerity."

--Teshia Morris, The Sunflower, Wichita State University

"The guys in 12 Pearls no doubt like to mix things up and keep it interesting...mixing things up is fun!"

--Catherine Nicholas, Left Off the Dial, www.leftoffthedial.com

12 Pearls to perform in Texas

MELISSA MARCHEL
dailyent@ou.edu

Don't limit your school pride to wearing crimson and heckling pesky University of Texas fans. If you are in Dallas this weekend for the OU/Texas game, you can still support the local Oklahoma music scene.

Oklahoma natives 12 Pearls will be playing Lucky's in Dallas this weekend.

The club is having Oklahoma bands play in descending order with 13 Stars on Friday and 12 Pearls Saturday as part of the festivities.

"We want people to come out and say hi," drummer Andy Beck said.

The Stillwater band, 13 Stars, formed after a merger between two other college bands and the addition of a drummer. They found the perfect mix of styles and members, bass player Kit Nowlin said.

The wide array of musical tastes

of 12 Pearls members' range from jazz and blues to modern bands like Radiohead and Jimmy Eat World.

"Musically, my personal influences are Led Zeppelin and modern alternative bands like Seven Mary Three and Radiohead," Nowlin said.

This translates onto their debut CD titled *Down to the Last Drop*.

"It's really diverse. There's hard-hitting songs then more radio-friendly pop," Beck said.

Because of its eclectic feel the record has been receiving attention from college radio stations across the United States and even in Europe. College radio stations from New York to North Dakota, and even in the eastern European nation of Slovenia, have been playing the record.

"We got a song on a student radio in Belgium," Nowlin said.

The warm reception the record has been receiving is good news to the band who released the record



File

After the football game on Saturday, the band 12 Pearls will be performing.

themselves.

"We put all we had into it, time and money wise," Beck said.

They recorded the album in Sanger, Texas, with regional producer Alex Gerst, and have since

been playing clubs around Oklahoma. If you are too busy going to bars or checking out the fair after the game, 12 Pearls will be returning to Norman to play at the Firehouse in November.

THURSDAY
Oct. 4, 2001

THE OKLAHOMA DAILY

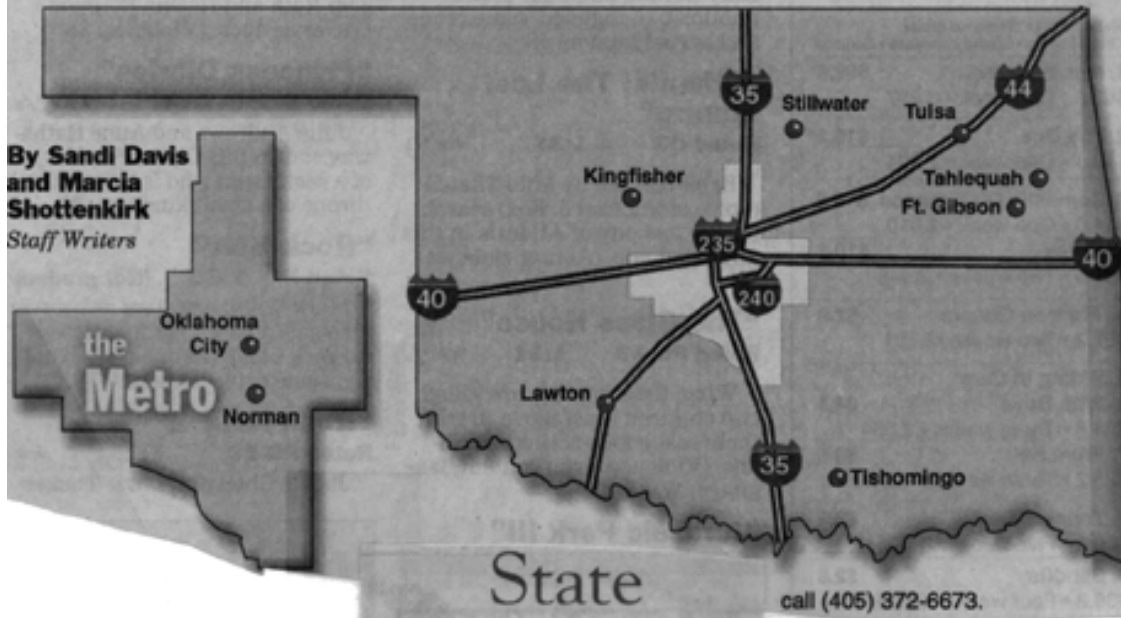
The Independent Student Voice
of the University of Oklahoma

www.oudaily.com

THE DAILY OKLAHOMAN
Weekend
OKLAHOMA'S ENTERTAINMENT GUIDE
FRIDAY, NOVEMBER 9, 2001

10 IN TOWN & 10 AROUND

Weekend specials throughout the state



Pearls in Stillwater

1 ● STILLWATER — Rock the night away with the music of **12 Pearls** starting at 10 tonight at Willie's Saloon, 323 S Washington.

For tickets or more information,